

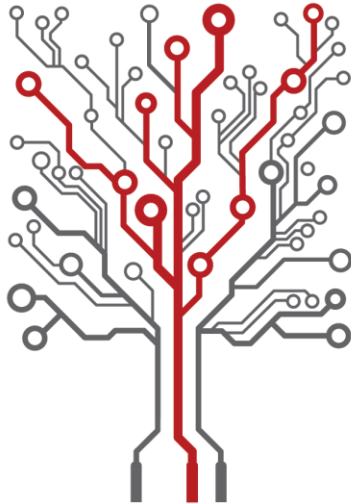
Ministry of
Culture
and National
Heritage of
the Republic
of Poland


CBSS
Polish
Presidency
2015-2016

NATIONAL
AUDIOVISUAL
INSTITUTE

NInA


WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



Extended Collective Licensing 16-17.03.2016

Conference organized by:
The Ministry of Culture and National Heritage of Poland
World Intellectual Property Organization (WIPO)

National Audiovisual Institute, Warsaw, March 16 and 17, 2016

CONFERENCE PROGRAM

Tuesday, March 15, 2016

- 18.00 Visit in Centre for Contemporary Art Ujazdowski Castle
- 19.00 Welcome dinner at Qchnia Artystyczna Restaurant

Wednesday, March 16, 2016

- 8.30 – 9.00 Registration and welcome coffee
- 9.00 – 9.15 Opening and Welcome Remarks by:
- The representative from the Ministry of Culture and National Heritage
- The representative from the World Intellectual Property Organization (WIPO)
- The representative from the National Audiovisual Institute (NInA)
- 9.15 – 10.15 Topic 1 Extended Collective Licensing
- (i) ECL and International Copyright Treaties
- Speakers: Prof. Elżbieta Traple, Attorney at Law,
Faculty of Law, Jagiellonian University,
Cracow
- Mr. Mihály Ficsor, Chairman, Central and
Eastern European Copyright Alliance
(CEECA), Budapest
- (ii) ECL and other instruments to include works of
non-mandating authors
- Speakers: Mr. Krzysztof Wojciechowski, TVP Public
Broadcaster, Warsaw
- 10.15 – 11.00 Topic 2 Extended Collective Licensing: Different models among
Scandinavian Countries and long term practices of States
- (i) Presentations from Scandinavian countries, covering
issues such as: origin of the ECL system, current scope
of ECL, criteria for representativeness of collective
management societies, opt-out rules, equal treatment and
position of non-represented rights holders, practical
experiences (rights holders' and users' perspective)
- Speakers: Mr. Jukka Liedes, Chairman, Finnish
Copyright Society, Helsinki
- Mr. Johan Axhamn, PhD, Department of Law,
Stockholm University, Stockholm

- 11.00 – 11.30 Coffee Break
- 11.30 – 12.30 Topic 2 *Continued* Extended Collective Licensing: Different models among Scandinavian Countries
- Mr. Olav Stokkmo, Chief Executive, International Federation of Reproduction Rights Organisations (IFRRO), Brussels
- (ii) Newly introduced Danish model of the generic ECL
- Speaker: Mr. Martin Gormsen, Expert, Copenhagen
- 12.30 – 13.30 Lunch Break
- 13.30 – 15.00 Topic 3 Extended Collective Licensing: Cross-border issues
- Moderator: Mr. Olav Stokkmo, IFRRO, Brussels
- Panelists: Mr. Jukka Liedes, Finnish Copyright Society, Helsinki
- Mr. Jerker Rydén, Swedish Royal Library, Stockholm, Sweden
- Mr. Heijo Ruijsenaars, Head of Intellectual Property Department, European Broadcasting Union, Geneva
- 15.00 – 15.30 Coffee Break
- 15.30 – 17.15 Topic 4 Extended Collective Licensing: New initiatives
- (i) Presentations from Hungary, Slovakia, Czech Republic and UK, including those on solutions recently introduced for the use of orphan works, out-of-commerce works etc.
- Participants: Ms. Nadia Vally, UK IPO, London
- Ms. Adela Faladova, Ministry of Culture Prague
- Mr. Jakub Slovak, Ministry of Culture, Bratislava
- Mr. Péter Labody, Head of Unit, Hungarian Intellectual Property Office (HIPO), Budapest
- (ii) Presentation of the out-of-commerce licensing scheme and future plans: A Polish perspective
- Speaker: Mr. Karol Kościński, Director of the

Department of Intellectual Property and
Media, Ministry of Culture and National
Heritage, Warsaw

- 17.15 Optional Sightseeing tour by bus and or by walk
- 19.00 Conference Dinner in Galeria Freta Restaurant

Thursday, March 17, 2016

- 8.30 – 9.00 Registration and welcome coffee
- 9.00 – 10.45 Topic 5 Extended Collective Licensing: Application in different areas
- (i) European Commission perspective taking into account DSM and amending current framework of European copyright
- Speaker: Mr. Giorgio Mongiat, European Commission (EC), DG Communications Networks, Content and Technology, Copyright Unit, Brussels
- (ii) Broadcasting, retransmission and communication to the public of archives of Broadcaster Organisations
- Speakers: Prof. Elżbieta Traple, Attorney at Law, Faculty of Law, Jagiellonian University, Cracow
- Ms. Birgitta Adamson, Swedish public broadcaster Sveriges Television, Stockholm
- Ms. Terese Foged, UBOD, Copenhagen
- (iii) Out-of-commerce works
- Speakers: Ms. Barbara Józwiak, Copyright Polska, Warsaw
- Ms. Jessica Sängler, Boersenverein, Frankfurt
- Ms. Carola Streul, Secretary General, European Visual Artists (EVA), Brussels
- 10.45 – 11.15 Coffee Break
- 11.15 – 13.30 Topic 5 *Continued* Extended Collective Licensing: Application in different areas
- (iv) Education and Reprography
- Speakers: Ms. Barbara Józwiak, Copyright Polska, Warsaw
- Martin Henry, Education International, Brussels
- (v) Cultural institutions, incl. libraries, archives, museums
- Speakers: Ms. Katarzyna Ślaska, Deputy Director, National Library of Poland, Warsaw
- Ms. Anna Misiewicz, Head of Legal Department, National Audiovisual Institute, Poland

Ms. Carola Streul, Secretary General, European
Visual Artists (EVA), Brussels

(vi) ECL and other “one-stop-shop” licensing solutions in the
music sector

Speakers: Mr. Mitko Chatalbashev, CISAC, Budapest

Mr. Bartosz Kleban, ZAiKS, Poland

Mr. Mihály Ficsor, CEECA, Budapest

Mr. Lauri Rechardt, Director of Licensing and
Legal Policy, IFPI, London

13.30 – 14.30 Lunch Break

14.30 – 16.00 Topic 6

Future of ECL Model and Collective Management
– Challenges

Moderator: Mr. Karol Kościński, Director of the Department
of Intellectual Property and Media, Ministry of
Culture and National Heritage, Warsaw

Speakers: Mr. Mihály Ficsor, CEECA, Budapest

Mr. Mitko Chatalbashev, CISAC, Budapest

Mr. Jukka Liedes, Finnish Copyright Society, Helsinki

16.00 Closing of the Conference